

## MBD GROUP LAUNCHES PERSONALISED LEARNING APP

The MBD Group has launched AASOKA — the powering, adaptive and personalised learning app which enables students and teachers of CBSE, CISCE and various State Boards to sustain a seamless teaching learning process in spite of the school closures and recent social distancing advisory for schools issued. The app is driven by the latest research in pedagogy and innovations in teaching methodology.

The app provides animated content for grades K-12. Video lectures using multimedia-rich 2D and 3D content engage students' attention and curiosity,

encouraging and motivating them to study more. The adaptive assessments feature of the app customises assessments for each individual student based on their competency level derived from the result of the most recent test taken.

The app has not only changed students' perspective towards learning, but it has also altered teachers' approach towards teaching by enabling them to prepare and deliver dynamic multi-media lessons that can kindle the spark of curiosity in students. For more information visit: <https://aasoka.com>.

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